

# Types of discounts and supplements

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## Types of discounts


The system allows you to create several types of discount:

- **Simple discounts:** can be expressed as a percentage or a monetary amount of the booking, e.g. 50€ discount for bookings made in May.
- **Long-stay discounts:** can be expressed as a percentage, a monetary amount of the booking or in days of stay\*\*\*. The rule is set according to the number of nights, whether exact or above the indicated value, e.g. 20% discounts for bookings over 14 nights.
- **Advanced booking discounts:** can be expressed as a percentage, a monetary amount of the booking or in days of stay\*\*\*. You can choose to apply the rule for bookings made before a specific date or a certain amount of time before check-in. It can also be combined with a minimum stay rule, e.g. 30% discounts for bookings made before April 30th for more than 10 nights, or 25% discount for bookings made more than 90 days prior to the check-in date.

\*\*\*In case of having a discount for 1 night on bookings higher than 6 nights, and each day has a different base rate, the system will discount the cheapest night.

For example:

- Booking from 03/01-03/10 This is a 9 nights booking
  - The 03/01 night is 200€, but the 03/02-03/10 nights are 300€ each
  - The base rate according to the price would be:  $1 \times 200€ + 8 \times 300€ = 2,600€$
  - With the discount of 1 night on bookings higher than 6 nights, the system would subtract 1 night (in this case, the 200€ night because it is the cheapest).
  - The price for the accommodation would equal to 2,400€
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- **Last minute discount** can be expressed as a percentage or a monetary amount of the booking. You choose the number of nights you want for the last minute booking discount and you also have the option of applying a minimum number of nights. E.g. a last minute discount of 40% for bookings made three days or less before the check-in date (and of 7 nights duration)

 The last minute discount is only compatible with your website and does not synchronise with the portals in the Channel Manager

### Synchronisation with OTA's

Discounts configured in DAYS and FIXED AMOUNTS will not synchronise with the OTA's via the Channel manager. They will only be visible on your website

Before you finalise your pricing strategy, please take compatibility with the OTA's you are connecting to in to account.

## In this section

### Related content

## Content by label

There is no content with the specified labels

Select discount/supplement rules

I want to apply this discount/ supplement only some days (ej: weekends): ☐

Start date \*

Last night \*

Select discount type:

Discount:\*

0.01

% (percentage) ▾

Requirement:\*

Only for bookings made with a minimum stay of

Optional: Bookings

over ▾

1

Bookings made X days before check in date ▾

-Select--

Discount

Discount for long-stay

Last minute discount

Discount for advanced booking

Booking made before the day (dd/mm/yyyy)

Bookings made X days before check in date

Supplement

Supplement for short-stay

CLEAR

ACCEPT

CANCEL

## Supplements

Supplements can be useful if you wish to set a lower base rate for a smaller group of people or encourage the booking for a longer period by setting minimum stay rules. For instance, we can accept bookings for 3 days during the high season by charging the booking as it were for 7 days. For more information, click on this [link](#).

## How to set up supplements:

You must start by setting the season or period of time in which you wish the discount to be applied. This can be set between two specific dates, e.g. from Monday to Sunday (uninterrupted) or for certain days of the week, e.g. Monday and Tuesday only.

The system allows you to create several types of supplement:

1. **Simple discounts:** can be expressed as a percentage or a monetary amount of the booking, e.g. a supplement of €20 for weekend bookings.
2. **Short-stay supplements:** can be expressed as a percentage or a monetary amount of the booking. The rule is set according to the number of nights, whether exact or lower than the indicated value, e.g. 20% supplement for bookings less than 7 nights.

Once the discount or supplement rule has been created, you can assign it to one or more properties.

By default, the discounts and supplements are not cumulative. If you require a discount and a supplement to be applied simultaneously, please contact the Avantio team.

If there are two discounts applicable in the same period and both comply with the conditions, the one of higher value will be applied.

The additional supplement per person can be found in the rates settings and it is not activated by default.